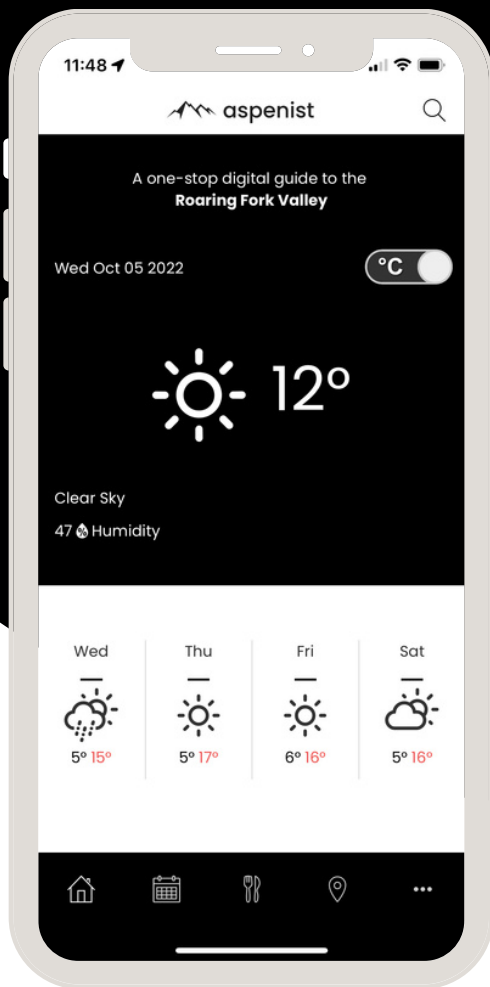


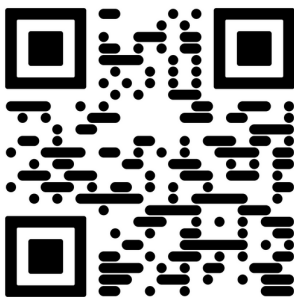


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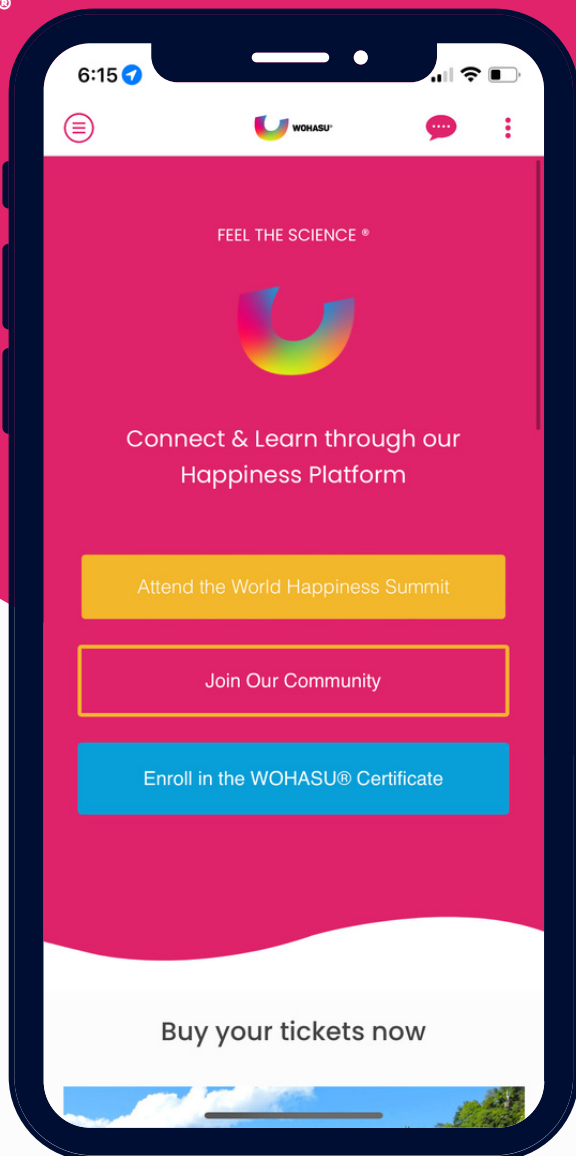
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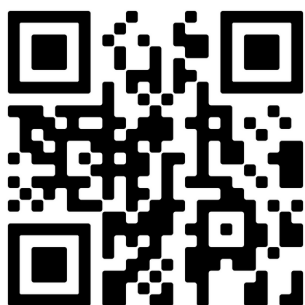
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WHO SHOULD ATTEND:

- Entrepreneurs
- Business leaders
- Executive Directors
- Senior Managers
- Change Agents
- Innovation Leaders
- Functional Experts
- Project Leads
- Heads of Departments
- High Potential Employees (HiPos)

LEARNING OUTCOMES:

- Positive Self-leadership
- Leveraging AI to build a positive workforce
- Positive leadership development
- Fostering engagement, motivation, and flow
- Building positive relationships
- Positive organizational transformation
- Managing practical and sustainable interventions
- Empathic communication and feedback
- Positive organizational planning and development

”

I found this program to really offer me a framework on what to look at when tackling happiness in the workplace.

”

My takeaway from the workshop is that it's so important to be happy within yourself in order for you to transfer the happiness to people.



FOR MORE INFORMATION

contact@wohasu.com
www.wohasu.com



WOHASU®
CHIEF HAPPINESS OFFICER

WOHASU® CHIEF HAPPINESS/WELLBEING OFFICER CERTIFICATION PROGRAM



The **WOHASU® CHO Certification 2.0** focuses on human functioning and flourishing in an organizational setting. It is the only chief happiness/wellbeing officer program co-certified by a university and delivered by a Ph.D. professor who teaches graduate courses on "Positive Organizations" at universities across two continents.

The 10-week comprehensive certification involves synchronous and asynchronous delivery with Prof. Formica and interactive guest lectures offered by field experts. Each week will center around a specific theme to build the pillars necessary for positive systemic individual and organizational change.

- Begin with a self-paced onboarding featuring dedicated readings, videos, and our CHO Reference Book to get you started on your journey.
- View weekly recorded lectures at your leisure and complete weekly assignments.
- Join 2-hour LIVE online weekly meetings with the program director and check-ins with your cohorts.

PROGRAM DETAILS

Course materials include:

- Resource Book
- Implementation Guide
- Exercise Book
- Academic/Scientific Book (with academic publications arranged by week/topic)

Program format and delivery:

- Synchronous and asynchronous delivery over 10 weeks
- Weekly 20-minute recorded lectures with program director Dr. Sandro Formica, PhD
- Weekly 2-hour live interaction with Dr. Formica featuring subject matter experts in the week's theme and cohort group work.
- Program Buddy System to reinforce positive habit creation. Teams of three will rotate every two weeks.



AGENDA

ONBOARDING Happiness @ Work

WEEK 1 Intro to the CHO program

WEEK 2 Measurement and Evaluation of Wellbeing and Positive Functioning in Organizations

WEEK 3 WOHASU® Elements of Wellbeing

WEEK 4 Psychological Capital (HERO)

WEEK 5 Optimizing Human Potential at Work

WEEK 6 Building Relationships

WEEK 7 Positive Leadership and Coaching

WEEK 8 Positive Organizations and Technology

WEEK 9 Managing Positive Organizations

WEEK 10 The Future of CHOs and Positive Organizations

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AGENDA

ONBOARDING	Happiness @ Work
WEEK 1	Intro to the CHO program
WEEK 2	Measurement and Evaluation of Wellbeing and Positive Functioning in Organization
WEEK 3	WOHASU of Wellbr
WEEK 4	Psych
WEEK 5	
WEEK 6	
WEEK 7	
WEEK 8	
WEEK 9	
WEEK 10	



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